## MTAC WG, UG, & TT Updates UG/TT/ Title **Work Group Sponsors/Leaders** Meeting schedule **Mission Statement** WG **Sponsors**: Marc McCrery and Jeff The mission of the eVS/Product Tracking System (PTS) User Group will be to address and resolve Johnson(USPS); Lisa Bowes and Angelo Monthly eVS/Product UG 2 issues in functionality across the eVS and Product Tracking System (PTS). The User Group will 2nd Thursday Anagnotopoulos (Industry) Tracking System 3:30-4:30pm create ad hoc subgroups to address specific issues as necessary. **Leaders**: John Medeiros (Industry); Vicki Bosch and Juliaann Hess (USPS) **Sponsors:** Robert Cintron and Marc McCrery (USPS); Bob Schimek and The mission of the FAST User Group is to define and review improvements in functionality across Monthly Angelo Anagnostopoulos (Industry) UG3 FAST & eInduction the FAST and eInduction systems. The User Group will recommend MTAC Workgroups to address 2nd Wednesday Leaders: Michele Zalewski and Tom 3:00 - 4:00 pm specific issues as necessary. Glassman (Industry); Lance Bell and Christian Rivera (USPS) Sponsors: Jeff Johnson (USPS); Angelo Anagnostopolus (Industry) The purpose of this meeting is to provide an ongoing forum to facilitate communications between Monthly **Leaders:** Dave Lewis and Nancy UG 4 Informed Visibility the USPS and the mailing industry on Mail Visibility and Informed Visibility, and to define and First Wednesday Garrison (Industry); Steve Dearing and review improvements in process/production functionality and to address and resolve issues. 12:30-1:30pm Blaise Steel(USPS), Steven Jones leads meetings The mission of the Addressing and Business Strategy User Group will be the pursuit of excellence in Addressing and application of address information in mailers Business Strategy - resulting from Sponsors: Jim Wilson and Jeff Johnson improved education and the ability to collectively discuss, propose, and evaluate the costs and (USPS); John Stark (Industry) **Bi-Weekly** benefits of current and future address processes and technology. Support 3 Cs Wednesdays 1:30-UG 5 Addressing Leaders: Marsha Amato and Adam (Correct/Complete/Current) and define and share Best Practices. The User Group will propose Collinson (Industry); Kai Fisher, & Star 2:30p MTAC workgroups to resolve any specific industry or Postal Service issues, when necessary. In Blackwood (USPS) addition, subgroups may be established to investigate, discuss, and resolve unique issues, as necessary. Sponsors: Gary Reblin and Marc The Industry and the USPS will work together to create and discuss new promotion ideas to McCrery (USPS); Angelo enhance the value of mail. In addition, this team will work through the implementation of Monthly Anagnostopoulos and Dale Miller **UG 8** approved Promotions including (but not limited to); industry software requirements, USPS system 2nd Tuesday **USPS Promotions** (Industry) and business requirements, documentation requirements, communication of issues and resolution 3:00-4:00pm Leaders: Holly Kozlencer (Industry); with mailers, and industry education. Krista Becker (USPS)

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UG 9	Presort Reference Data User Group	Collaborate to create and discuss the efficient communication, deployment, and accuracy of USPS presort reference data. Creating visibility into any issues around this presort reference data distribution and usage will lead to recommendations for improvements.	Sponsors: Robert Cintron (USPS) and Bob Schimek (Industry) Leaders: Shawn Baldwin and David Propst (Industry); Richard Jewell and Bessie Sharp (USPS)	Monthly 2nd Thursday 2:00 3:00p				
UG 11	Mailing Systems & Acceptance	This ongoing User Group will address issues related to USPS mailing systems which include PostalOne!, eInduction, Seamless Acceptance, and Payment Modernization. The purview of this User Group will also include the review of improvements, updates, changes, and issue related to mail acceptance, mail quality thresholds and automated invoicing. The User Group will create ad hoc subgroups to address specific issues as necessary.	Sponsors: Marc McCrery (USPS); Bob Schimek (Industry) Leaders: James Duffy, Melissa Scheidler (USPS); Monica Lundquist, Steve Krejcik (industry)	Bi-Weekly Thursday 10:00-11:00a				
UG 12	Informed Delivery	This MTAC User Group will be the venue for the United States Postal Service to share technical information with mailers, and to receive advice and recommendations from mailers on matters concerning Informed Delivery. In addition, the value added would be to enhance customer value and expand the use of Informed Delivery for the mutual benefit of the Mailing Industry, the Postal Service, and consumers (end-users).	Sponsors: Gary Reblin (USPS); Steve Colella (Industry) Leaders: Bob Dixon, Carrie Bornitz (USPS); Leanne Herman (industry)	Bi-Weekly Tuesday 11:00-12:00				
ТТ26	Business Customer Gateway Pilot Program	Gather feedback on the design and performance of the Redesigned Business Customer Gateway	Sponsors: Marc McCrery (USPS); Lisa Wurman (Industry) Leaders: Trista Niswander (Industry); Leider Chang (USPS)	Bi-Weekly Fridays 2:30-3:30				
ТТ28	Business Mailer Security & Privacy Priorites	This task team will work to identify priorities of security and data privacy threats. It is contemplated that the actual recommendations for addressing each prioritized threat will be made to the MTAC Executive Committee.	<u>Sponsors</u> : Greg Crabb, (USPS) Bob Rosser_(Industry) <u>Leaders:</u> Paula Stoskopf (Industry) Heather Dyer (USPS), Bill Jones (USPS)	Bi-weekly Tuesday 11AM - 12PM				
ТТ29	CASS Cycle O	"To ensure the timely resolution, design, and final requirements related to Address Quality Cycle O changes, discussions need to occur at a cross application / process level. This will require involvement of personnel associated with CASS, NCOALink, ACS, Presort, Tracking, Informed Delivery, and Informed Address, with both industry (developers, MSP's, Mailers) and USPS (product owners, developers). The purpose is to resolve known cross impacts that the mailing industry has identified, as well as to attempt to flush out and apply and additional impacts."	Sponsors: (USPS) Jeff Johnson (Industry) Adam Collinson Leaders: Angela Dyer (USPS) Dave Marinelli (Industry)	TBD				

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ТТ30	Seamless Flats Process	Periodicals where a ride-along or enclosure is utilized – these affect the total weight, but postage is calculated separately on the ride-along or enclosure and is not weight based. It is not practical	Sponsors: Marc McCrery (USPS) Lisa Wurman (Industry) Leaders: Randy Workman (USPS) Mark Kolb (Industry)	Thursday 3-4 PM			
ТТ31	Communications Hot Wash	·	Sponsors: Steve Monteith, (USPS) Bob Rosser (Industry) Leaders: Tom Glassman (Industry) Dale Kennedy (USPS)	Thursday, bi- weekly 1-2 PM			
WG 182	•		Sponsors: Marc McCrery (USPS); Bob Schimek (Industry) Leaders: J. Medeiros (Industry); Vicki Bosch (USPS)	Weekly Thursday 2-3pm			
WG189	Enhanced Visibility of Industry Supplied Transportation	transportation companies can provision such data including geocoded coordinates of their transportation vehicles in near real-time. With this industry provided information, both the USPS	Sponsors: Robert Cintron, (USPS) Joshua Colin (USPS) Jeff Johnson (USPS) Bob Rosser (Industry) Leaders: David Propst (Industry) Michelle Zalewski (Industry) Rose Bolha(USPS) Blaise Steele (USPS)	Bi-WeeklyTuesday 11:00 AM to 12:00 PM			

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WG 191	Informed Address	This workgroup will focus on assessing the Informed Address (IA) platform concept which will eventually include a portfolio of applications, but for now is focused on the Targeted Offers Powered by IA pilot. The success of this pilot is dependent on mailer participation in Informed Delivery. During this pilot, mailers will have the opportunity to display Interactive Campaigns to target ID users on their mailing list and through an Offers portal, gain access to other USPS users not on mailing lists. In addition, consumers will be granted the ability to express their mail preferences, and in doing so, view and receive mail that matters most to them. Overall, the IA portfolio is intended to enhance consumer privacy and Mailer's response rates/profitability from direct mail by masking a consumer's identity and providing mailers with more detailed consumer insights from direct mail. In the future, the shift in the addressing format/nomenclature will require more extensive changes to processes or systems that support mail processing and delivery. It is consequently possible that this workgroup will need to interact with other workgroups including but not limited to Informed Delivery, to ensure the concept and solutions created leverage and align with existing processes and solutions, where possible.	Sponsors: Scott Bombaugh (USPS), Jeff Johnson (USPS), Kevin McAdams (USPS), Gary Reblin (USPS); Steve Colella (Industry) Leaders: Jeff Johnson (USPS), Nii- Kwashie Aryeetey, Robert Dixon(USPS); Katherine Versteegh (Industry)	Bi-Weekly Wednesday 10:00 - 11:00 a.m.				
WG192	Extra Service-	In recent years, although mailers and the USPS have gotten more technically sophisticated, some postal products have never evolved. Specific examples are the Extra Service Forms 3606 (Bulk Certificate); 3665 (Certificate of Mail); 3887 (Certified Mail); and 3817 (Extra Service for <3 mail pieces for Certificate and Certified).	Sponsors: Steve Monteith, (USPS) Lisa Wurman (Industry) Leaders: Steve Krejcik (Industry) Darlene Wolf (Industry) Angela Dyer (USPS) Sheila Marano (USPS)	Biweekly Thursday 11-12				
WG193	Hindeclared	This user group will focus on the reduction of undeclared mailable hazardous materials (hazmat) tendered to air carriers, prohibited hazardous materials tendered to air carriers, the process for reporting undeclared/prohibited hazmat discovered in mail to the USPIS and related hazardous materials issues identified.	Sponsors: Robert Cintron, (USPS) Joshua Colin (USPS) Bob Rosser (Industry) Leaders: L'Gena Shaffer (Industry) Ben Pritchett (Industry) Mary Taylor (USPS) Leonetta Jackson (USPS)	Contact group leader for meeting dates.				